

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

Contract / Revision 488385 /		Alt Order # 06264752
Product RNC-ROMNEY		
Contract Dates 08/08/12 - 08/14/12		Estimate # 313
Advertiser Romney for President, Inc		Original Date / Revision 08/06/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/13/12	08/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$825.00			
N 2	KVVU	08/08/12	08/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$825.00			
N 3	KVVU	08/08/12	08/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				6	\$750.00			
N 4	KVVU	08/13/12	08/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				4	\$750.00			
N 5	KVVU	08/08/12	08/10/12	Cops	2-3p		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$185.00			
N 6	KVVU	08/13/12	08/14/12	Cops	2-3p		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$185.00			
N 7	KVVU	08/08/12	08/10/12	Anderson	3-4p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$275.00			
N 8	KVVU	08/13/12	08/14/12	Anderson	3-4p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$275.00			
N 9	KVVU	08/08/12	08/10/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WTF--				3	\$350.00			
N 10	KVVU	08/13/12	08/14/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	MT-----				2	\$350.00			
N 11	KVVU	08/08/12	08/10/12	Fox 5 News at 5	5-530p		:30			NM	6	\$3,510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision		Alt Order #
488385 /		06264752
Contract Dates		Product
08/08/12 - 08/14/12		RNC-ROMNEY
Estimate #		313
Advertiser		Original Date / Revision
Romney for President, Inc		08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$585.00			
N 12	KVVU	08/13/12	08/14/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$585.00			
N 13	KVVU	08/08/12	08/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$600.00			
N 14	KVVU	08/13/12	08/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$600.00			
N 15	KVVU	08/13/12	08/14/12	Extra	M-F 7-730p		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$575.00			
N 16	KVVU	08/08/12	08/10/12	Extra	M-F 7-730p		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$575.00			
N 17	KVVU	08/08/12	08/10/12	TMZ	730-8p		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$825.00			
N 18	KVVU	08/13/12	08/14/12	TMZ	730-8p		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$825.00			
N 19	KVVU	08/08/12	08/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$5,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,725.00			
N 20	KVVU	08/13/12	08/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$1,725.00			
N 21	KVVU	08/13/12	08/13/12	Hotel Hell	Mon 8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$2,700.00			
N 22	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$950.00			
N 23	KVVU	08/12/12	08/12/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2				2	\$300.00			
N 24	KVVU	08/12/12	08/12/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2				2	\$1,575.00			
Totals											74	\$54,950.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	74	\$54,950.00	\$46,707.50
Totals	74	\$54,950.00	\$46,707.50

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Signature: _____ Date: _____

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AUG6/12 14.56
*** KVVU-TV ***

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PROGRAM : NEWS
CON COM1: MAX 1X DAY
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REP HEADLINE# 6264752
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG6/12 14.56
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$750.00	8/8	8/10	6		W-F	6
4			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$750.00	8/13	8/14	4		M-TU	4
5			200P-300P PROGRAM : COPS CON COM1: MAX 1X DAY	30		\$185.00	8/8	8/10	3		W-F	3
6			200P-300P PROGRAM : COPS CON COM1: MAX 1X DAY	30		\$185.00	8/13	8/14	2		M-TU	2
7			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$275.00	8/8	8/10	3		W-F	3
8			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$275.00	8/13	8/14	2		M-TU	2
9			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	8/8	8/10	3		W-F	3
10			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	8/13	8/14	2		M-TU	2
11			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$585.00	8/8	8/10	6		W-F	6

REP HEADLINE# 6264752
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 14.56
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-530P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$585.00	8/13	8/14	4		M-TU	4
13			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$600.00	8/8	8/10	6		W-F	6
14			530P-600P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$600.00	8/13	8/14	4		M-TU	4
15			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$575.00	8/13	8/14	2		M-TU	2
16			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$575.00	8/8	8/10	3		W-F	3
17			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$825.00	8/8	8/10	3		W-F	3
18			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$825.00	8/13	8/14	2		M-TU	2
19			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,725.00	8/8	8/10	3		W-F	3
20			1000P-1100P PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$1,725.00	8/13	8/14	4		M-TU	4
21			800P-900P PROGRAM : HELLS KITCHEN	30		\$2,700.00	8/13	8/13	1		MON	1

REP HEADLINE# 6264752
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 14.56
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			1000P-1100P	30		\$950.00	8/11	8/11	2		SAT	2
PROGRAM : NEWS												
23			800A-900A	30		\$300.00	8/12	8/12	2		SUN	2
PROGRAM : NEWS												
24			1000P-1045P	30		\$1,575.00	8/12	8/12	2		SUN	2
PROGRAM : NEWS												
AUG/12 54950.00												
CONTRACT TOTAL												54950.00
TOTAL SPOTS												74

MARKET TOTALS \$457,916 KVVU 12% KSNV 27% KLAS 45% KTNV 15% KVMY 1% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*